

# Radio host Harry Hurley takes to the greens to help out

By MICHELLE BRUNETTI POST

Staff Writer

When radio personality Harry Hurley decided he wanted to do a golf tournament for charity a few years ago, some trusted friends in the industry told him the field was too crowded.

"They said there are so many golf tournaments, I'd be lucky to raise \$5,000," he said.

Now Hurley is about to hold his fourth annual "Hurley in the Morning Golf Open" at the Mays Landing Golf and Country Club 8 a.m. June 17. He already knows this one will put the total raised to well over \$200,000, he said, based on sponsorships and donations. This year's presenting sponsors Martin and Sheila O'Boyle of Longport have already donated \$25,000 plus gifts for golfers, he said.

"We were fortunate. It was a hit from year one — we were able to raise a lot of money," he said. While his "Hurley in the Morning" radio-show platform on WIBG-AM 1020 certainly helped to get the word out, he credited the camaraderie of the day for bringing people back year after year.

Last year the tournament garnered \$12,000 for each of four charities, and a number of other charities got smaller donations,

## If You Go

The Hurley in the Morning Golf Open, 8 a.m. registration, 9 a.m. shotgun start, June 17 at Mays Landing Golf and Country Club, 1855 Gates Road, Mays Landing. Player fee \$150 includes breakfast, greens fees, cart, gifts, prizes and lunch. Breakfast for nonplayers \$15; lunch for nonplayers \$30. For more information email

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for a total of about \$60,000 raised, Hurley said.

"Each year we've raised more than the year before," said the 50-year-old Egg Harbor Township resident, struggling with a case of laryngitis — just what a radio host most dreads.

Donations will also be made in the name of the late Rick Lafferty, who died last month at age 56 after 15 years as executive chef at the Mays Landing Golf & Country Club, Hurley said.

"We are going to help keep his name and memory alive," he said.

This year, the tournament will benefit Shore Memorial Health Foundation, the Ensign John R. Elliott HERO Campaign for Designated Drivers and Court Appointed Special Advocates of Atlantic and Cape May Counties,



Harry Hurley photo

Harry Hurley, at right, with son-in-law Jon Baker, of Egg Harbor Township, broadcasts his radio show from last year's Hurley in the Morning Golf Open at Mays Landing Golf and Country Club.

he said. Each will receive a donation in the five-figure range, Hurley said.

The organization will also give \$1,000 donations to as many other charities as possible, the radio host said. And while he has more than 150 golfers registered already, he said even more will come out for breakfast or lunch and a silent auction. Among the items up for bid are: a mint-condition program from the 1964 Democratic National Convention, along with three tickets that were never torn;

banner plane services; sports memorabilia; a video-game console like those found in arcades; and more.

"More people will come to the event and not play than will play," Hurley said, estimating that about 500 people participated last year.

Hurley said there are still hole sponsorships available for \$250, and silent auction items are always welcome.

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